

**FOR IMMEDIATE RELEASE**

Contact: Marisa Hall Valdez, Fat Stache Studio  
Phone: 602-451-5134  
Email: marisa@fatstachestudio.com

## **Local Artist Marisa Hall Valdez Designs Official Town Flag**

*Mayor debuts flag online, artist releases image file to the public as contribution to her hometown*

**Phoenix, Arizona (May 8, 2018)** – Local artist Marisa Hall Valdez has made the valley her home for nearly 20 years, but the first 21 years of her life were forged on the outskirts of El Paso, Texas in the town of Anthony. Last year the town held a contest for people to submit their designs for the first ever town flag and Marisa’s design was selected for this historic milestone. The flag was debuted online by the Mayor on the Town of Anthony Texas facebook page. “I want to thank Marisa Hall Valdez for her awesome flag design and donation to the Town of Anthony, TX,” says Martin Lerma, Mayor of the Town of Anthony Texas. “I’ve lived in Anthony all my life and I’ve always wanted to have a flag made for the town. I had a contest last year for people to submit their designs and we had some great designs submitted. Marisa’s flag design was the one chosen; with her roots and love for the town, she put her heart into the design and explained all the details that made the most sense,” reveals Mayor Lerma.

The design was inspired by the lone star and red, white, and blue colors of the Texas state flag. The placement of the stripes is meant to look like a beacon shining from the western point of the lone star, similar to how the artist envisions the Town of Anthony, as a shining beacon welcoming all into Texas as the most western entry point. There are four stripes on the flag that represent the primary routes people have used to pass through the Town of Anthony: the Rio Grande river, the railroad, and both the old and new highways. When asked about learning that her design was selected, Marisa Hall Valdez shares, “my heart smiled. 21 years in a small town really shaped who I was and who I’ve become. My father, Jerry Hall, spent over 40 years serving his community in the Town of Anthony – I felt a responsibility to continue my dad’s legacy of service and I wanted to contribute to my home town. I am honored it is through my art work.”

As part of her contribution to the Town of Anthony, Marisa Hall Valdez is releasing the flag’s art work for public use so that anyone interested has access to it. The artist encourages respectful usage and representation of the design and communicates that, “the flag belongs to the people of Anthony now. Flags are a point of pride; be proud of where you live and where you’re from.” “This new flag will be flown with Pride,” adds Town of Anthony Texas Mayor Martin Lerma. Marisa Hall Valdez will travel to her hometown in June for a formal presentation from the Mayor and Town Council. Art files for the newly designed town flag can be downloaded from the artist’s website, [www.fatstachestudio.com](http://www.fatstachestudio.com).

Marisa Hall Valdez is the artist/owner of Fat Stache Studio and a resident artist of 11<sup>th</sup> Monk3y Industries in downtown Phoenix, located in the historic Grand Avenue Arts District. ###

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**Link to Press Kit:** Flag image, Artist image, etc. please click or copy the following--  
<http://www.fatstachestudio.com/2018/05/08/press-release-town-flag/>